



The Nassau County Empire State Games for the Physically Challenged is presented by the Nassau County Department of Parks, Recreation and Museums and the Nassau Parks Conservancy

The Nassau Parks Conservancy is a 501c3

For additional information contact:

Susan Maxwell, 516-903-1139
victorychallenge@nassaucountyny.gov

website: www.nassaucountypcgames.com

Checks are made payable to:
Nassau Parks Conservancy

Memo: Games for Physically Challenged

Mailing Address:

Nassau Parks Conservancy
Department of Parks, Recreation and Museums
Attn: Games for the Physically Challenged
1899 Hempstead Turnpike
East Meadow, NY 11554



SPONSORSHIP OPPORTUNITIES 2019

Celebrating 35 Years

Nassau County Empire State Games for the Physically Challenged



Nassau County Empire State Games for the Physically Challenged



Every year over 1,100 children gather at Mitchel Athletic Complex in Uniondale where physically challenged youth are given the exciting opportunity to participate in competitive sports and recreational activities adapted to best suit their unique abilities.

May 30 - June 1, 2019

Mitchel Athletic Complex
Nassau Community College

Athletes, whose physical challenges include amputee, blind or visually impaired, cerebral palsy, deaf or hearing impaired, spinal cord injured and Les Autres, from across New York State travel to Nassau County for a weekend of Fun, Friends, and reaching the Finish Line!



Gold, Silver, and Bronze medals, as well as ribbons, are awarded to athletes for their accomplishments in a variety of events including Track, Field, Archery, Swimming, Table Tennis, and Wheelchair Basketball.

This 35-year tradition is made possible by generous corporate sponsors and public/private partnerships within the community!

**\$1,000+
SPONSORS
RECEIVE THE
FOLLOWING**

Sponsor Recognition at Press Conference with the Nassau County Executive and a press release with related materials sent to local and statewide media

Online Recognition

Appropriate Signage

Company Name in Credits on Video

Company Name listed in Sponsor Program

Podium Recognition and Invitation to Opening Ceremonies and Dinner Dance

**GOLD MEDAL
\$30,000**

Merchandise Branding—Backpacks, Water bottles, Neckwallets

Premium placement on signage and printed materials

Premium placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games

**SILVER MEDAL
\$20,000**

Facility Branding—Mitchel Athletic Complex & Nassau Community College

Preferred placement on signage and printed materials

Preferred placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games

**BRONZE MEDAL
\$10,000**

Equipment Sponsor—tents, tables, chairs, etc.

Preferred placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games



Your
Logo
Here



Your
Logo
Here



Your
Logo
Here



**OPENING CEREMONIES
DINNER DANCE
\$7,500**

Opening Ceremonies kicks off the weekend of events

The Dinner Dance is held on Saturday Evening with a dinner buffet, celebration dance with entertainment and viewing of the video from the Games

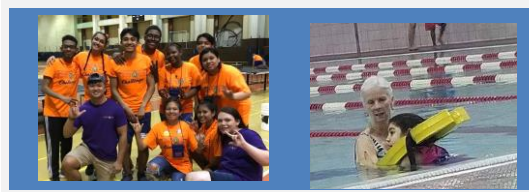
Logo on Back of T-Shirt

**EVENT
\$5,000**

Event Branding—Your choice of Track, Field, Swimming, Table Tennis, Wheelchair Basketball

Signage specific to the area of your choice

Logo on Back of T-Shirt



**T-SHIRT EXAMPLE
sizes of logos and placement will vary**



**VICTORY CHALLENGE
\$2,000**

Logo on Back of T-Shirt

**FINISH LINE
\$1,000**

See side panel

**SPONSOR AN ATHLETE
\$200**

Provides housing, transportation, and meals for 1 athlete to compete

**FRIEND OF THE GAMES
\$ _____**

Any donation big or small is always appreciated

To enhance the atmosphere of the Games, in-kind donations are always welcome

