

# SPONSORSHIP OPPORTUNITIES

2018



The Nassau County Empire State Games for the Physically Challenged is presented by the Nassau County Department of Parks, Recreation and Museums and the Friends of Nassau County Recreation

The Friends of Nassau County Recreation is a 501c3

For additional information contact:

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victorychallenge@nassaucountyny.gov

website: [www.nassaucountypcgames.com](http://www.nassaucountypcgames.com)

Checks are made payable to:  
Friends of Nassau County Recreation  
Memo: Games for Physically Challenged

Mailing Address:  
Friends of Nassau County Recreation  
Department of Parks, Recreation and Museums  
Attn: Games for the Physically Challenged  
1899 Hempstead Turnpike  
East Meadow, NY 11554



# VICTORY Challenge

## Nassau County Empire State Games for the Physically Challenged

Every year over 1,100 children gather at Mitchel Athletic Complex in Uniondale where physically challenged youth are given the exciting opportunity to participate in competitive sports and recreational activities adapted to best suit their unique abilities.

Athletes, whose physical challenges include amputee, blind or visually impaired, cerebral palsy, deaf or hearing impaired, spinal cord injured and Les Autres, from across New York State travel to Nassau County for a weekend of Fun, Friends, and reaching the Finish Line!

Gold, Silver, and Bronze medals, as well as ribbons, are awarded to athletes for their accomplishments in a variety of events including Track, Field, Archery, Swimming, Table Tennis, and Wheelchair Basketball.

This 33-year tradition is made possible by generous corporate sponsors and public/private partnerships within the community!



May 31 - June 2, 2018

Mitchel Athletic Complex  
Nassau Community College



**\$1,000+  
SPONSORS  
RECEIVE THE  
FOLLOWING**

Sponsor Recognition at Press Conference with the Nassau County Executive and a press release with related materials sent to local and statewide media

Online Recognition

Appropriate Signage

Company Name in Credits on Video

Company Name listed in Sponsor Program

Podium Recognition and Invitation to Opening Ceremonies and Dinner Dance

**GOLD MEDAL  
\$30,000**

Merchandise Branding—Backpacks, Water bottles, Neckwallets

Premium placement on signage and printed materials

Premium placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games



Your  
Logo  
Here



Your  
Logo  
Here



Your  
Logo  
Here

**SILVER MEDAL  
\$20,000**

Facility Branding—Mitchel Athletic Complex & Nassau Community College

Preferred placement on signage and printed materials

Preferred placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games



**BRONZE MEDAL  
\$10,000**

Equipment Sponsor—tents, tables, chairs, etc.

Preferred placement of logo on Back of T-Shirt

10X10 tent to display company information throughout the weekend of the Games



**OPENING CEREMONIES  
DINNER DANCE  
\$7,500**

Opening Ceremonies kicks off the weekend of events

The Dinner Dance is held on Saturday Evening with a dinner buffet, celebration dance with entertainment and viewing of the video from the Games

Logo on Back of T-Shirt

**EVENT  
\$5,000**

Event Branding—Your choice of Track, Field, Swimming, Table Tennis, Wheelchair Basketball

Signage specific to the area of your choice

Logo on Back of T-Shirt



**VICTORY CHALLENGE  
\$2,000**

Logo on Back of T-Shirt

**FINISH LINE  
\$1,000**

See side panel

**SPONSOR AN ATHLETE  
\$200**

Provides housing, transportation, and meals for 1 athlete to compete

**FRIEND OF THE GAMES  
\$ \_\_\_\_\_**

Any donation big or small is always appreciated

To enhance the atmosphere of the Games, in-kind donations are always welcome

**T-SHIRT EXAMPLE  
sizes of logos and placement will vary**

