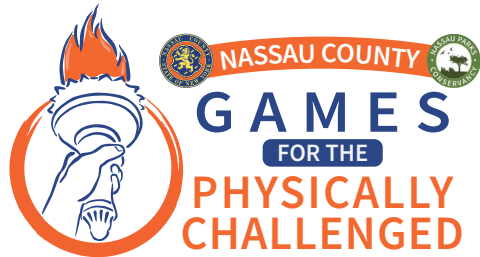


# CELEBRATING 38 YEARS OF ABILITY!



The Nassau County Games for the Physically Challenged is presented by the Nassau County Department of Parks, Recreation and Museums and the Nassau Parks Conservancy.

The Nassau Parks Conservancy is a 501c3

**FOR ADDITIONAL INFORMATION CONTACT:**  
Susan Maxwell, 516-903-1139  
victorychallenge@nassaucountyny.gov  
website: [www.nassaucountypcgames.com](http://www.nassaucountypcgames.com)

**CHECKS ARE MADE PAYABLE TO:**  
Nassau Parks Conservancy  
Memo: Games for Physically Challenged

**MAILING ADDRESS:**  
Nassau Parks Conservancy  
Attn: Games for the Physically Challenged  
1576 Front Street, East Meadow, NY 11554



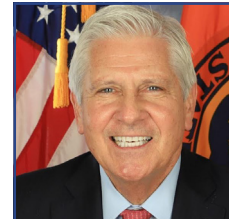
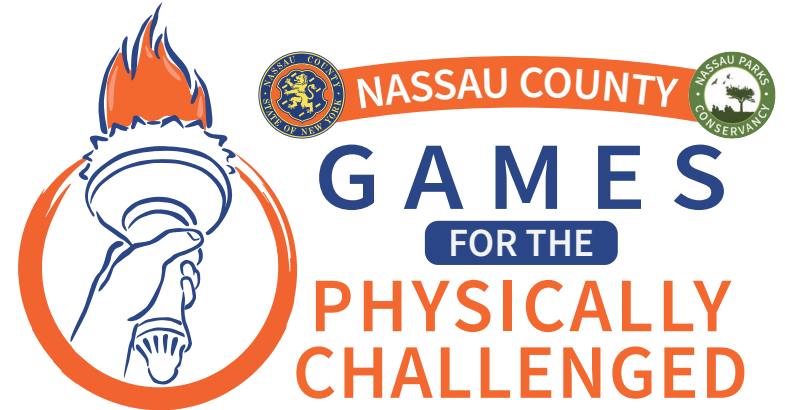
**BRUCE A. BLAKEMAN, COUNTY EXECUTIVE**

CELEBRATING  
38 YEARS  
OF ABILITY!



**BRUCE A. BLAKEMAN**  
COUNTY EXECUTIVE

## 2024 SPONSORSHIP OPPORTUNITIES



Every year more than 1,000 children and adults with physical disabilities ages 5 - 21, gather at Mitchel Athletic Complex in Uniondale from across the Northeast region to participate in the Nassau County Empire State Games for the Physically Challenged. The annual event features competitive sports and recreational activities adapted to best suit their unique abilities.

Athletes, whose physical challenges include amputee, blind or visually impaired, cerebral palsy, deaf or hearing impaired, spinal cord injured and Les Autres, travel to Nassau County for a weekend of fun, friends, and reaching the finish line.

Gold, Silver, and Bronze medals, as well as ribbons, are awarded to athletes for their accomplishments in a wide variety of events including Track, Field, Archery, Swimming, Table Tennis, and Wheelchair Basketball. This 38-year tradition is made possible by generous corporate sponsors and public/private partnerships within the community!



**MAY 31 - JUNE 1, 2024**  
MITCHEL ATHLETIC COMPLEX • NASSAU COMMUNITY COLLEGE

# 2024 SPONSORSHIP OPPORTUNITIES



## GOLD MEDAL • \$30,000

*Includes Finish Line Sponsorship and...*

- Merchandise Branding—backpacks, water bottles, neckwallets
- Premium placement on signage and printed materials
- Premium placement of logo on back of T-Shirt
- Website link on Sponsor Page
- 10 x 10 tent to display company information throughout the weekend of the Games

## SILVER MEDAL • \$20,000

*Includes Finish Line Sponsorship and...*

- Facility Branding—Mitchel Athletic Complex and Nassau Community College
- Preferred placement on signage and printed materials
- Preferred placement of logo on back of T-Shirt
- Link to website on Sponsor page
- 10 x 10 tent to display company information throughout the weekend of the Games

## BRONZE MEDAL • \$10,000

*Includes Finish Line Sponsorship and...*

- Equipment Sponsor—tents, tables, chairs, etc.
- Preferred placement of logo on back of T-Shirt
- Link to website on Sponsors page
- 10 x 10 tent to display company information throughout the weekend of the Games

## OPENING CEREMONIES DINNER DANCE • \$7,500

*Includes Finish Line Sponsorship and...*

- Opening Ceremonies kicks off the weekend of events
- The Dinner Dance is held on Saturday evening with a dinner buffet, celebration dance with entertainment and viewing of the video from the Games
- Signage at opening ceremony
- Sponsor Logo on back of T-Shirt
- Link to website on Sponsors page

## EVENT • \$5,000

*Includes Finish Line Sponsorship and...*

- Event Branding—Your choice of Track, Field, Swimming, Table Tennis, Wheelchair Basketball
- Signage specific to the area of your choice
- Logo on back of T-Shirt
- Link to website on Sponsors page

## VICTORY CHALLENGE • \$2,000

*Includes Finish Line Sponsorship and...*

- Logo on back of T-Shirt
- Link to website on Sponsors page

## FINISH LINE • \$1,000

*Inclusion of your organization in:*

- Nassau County Executive Bruce A. Blakeman's press release sent to local and statewide media
- Event website and digital materials
- Event signage and programs
- Event video credits
- Members of the organization will also be invited to the opening ceremonies and dinner dance reception that follow.

## SPONSOR AN ATHLETE • \$200

- Provides housing, transportation, and meals for 1 athlete to compete

## FRIEND OF THE GAMES

\$ \_\_\_\_\_

Any donation big or small is always appreciated

*To enhance the atmosphere of the Games, in-kind donations are always welcome*

### Your Logo Here



### T-Shirt Example

*sizes of logos and placement will vary*

